

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
MICHIGAN	9,295,297	9,938,444	10,084,694	10,316,883
MEDIAN AGE (YRS)		35.5	36.3	37.5
KALAMAZOO, MI	429,453	452,851	457,576	464,970
MEDIAN AGE (YRS)		34.7	35.4	36.4
HISPANICS (ANY RACE)		16,296	18,261	20,367
STATE'S PERCENTAGE		3.60%	3.99%	4.38%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	384,639	386,936	390,531
MSA'S PERCENTAGE	84.94	85.44	86.24
MEDIAN AGE (YRS)	36.3	37.2	38.6
BLACK/AFRICAN-AMERICAN	42,251	43,417	44,645
MSA'S PERCENTAGE	9.33	9.59	9.86
MEDIAN AGE (YRS)	27.9	28.4	29.1
AMERICAN INDIAN/NATIVE	2,554	2,661	2,881
MSA'S PERCENTAGE	0.56	0.59	0.64
MEDIAN AGE (YRS)	28.8	28.5	28.3
ASIAN	6,122	6,187	6,794
MSA'S PERCENTAGE	1.35	1.37	1.50
MEDIAN AGE (YRS)	28.0	29.1	30.4
HAWAII/PACIFIC ISLANDER	122	128	131
MSA'S PERCENTAGE	0.03	0.03	0.03
MEDIAN AGE (YRS)	23.9	23.7	23.8
OTHER	7,433	8,086	9,095
MSA'S PERCENTAGE	1.64	1.79	2.01
MEDIAN AGE (YRS)	21.5	21.7	21.4

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	77,534	76,058
SUBURBAN	262,012	267,978
RURAL	118,030	120,934

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$44,507	-----	
PER CAPITA	\$22,485	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$6,847,077,000	\$8,439,968,000	23.26%
FOOD AT HOME TOTAL	\$807,705,800	\$909,831,600	12.64%
FOOD AWAY FROM HOME TOTAL	\$703,401,400	\$859,422,000	22.18%
FOOD AS % OF TOTAL EXPENDITURES	22.07%	20.96%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$151,178,000	\$171,937,200	13.73%
FISH & SEAFOOD PRODUCTS	\$14,352,500	\$16,256,200	13.26%
FRUITS & VEGETABLES	\$83,481,000	\$92,801,500	11.16%
DAIRY PRODUCTS	\$87,866,500	\$98,669,900	12.30%
BAKERY PRODUCTS	\$87,802,500	\$95,879,000	9.20%
CEREALS & PRODUCTS	\$44,945,600	\$51,453,800	14.48%
PREPARED FOODS	\$135,957,300	\$154,720,200	13.80%
JUICES	\$19,758,800	\$21,958,600	11.13%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$48,588,000	\$65,864,800	35.56%
FAST FOOD	\$21,870,700	\$28,747,100	31.44%
FULL SERVICE	\$26,717,300	\$37,117,700	38.93%
LUNCH	\$175,588,100	\$213,681,700	21.69%
FAST FOOD	\$109,168,700	\$129,579,500	18.70%
FULL SERVICE	\$66,419,400	\$84,102,200	26.62%
DINNER	\$252,406,100	\$314,741,000	24.70%
FAST FOOD	\$105,956,700	\$126,433,800	19.33%
FULL SERVICE	\$146,449,400	\$188,307,200	28.58%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$842	\$925	9.86%
POULTRY	\$215	\$237	10.23%
EGGS	\$36	\$38	5.56%
FISH & SEAFOOD			
FRESH	\$40	\$43	7.50%
FROZEN	\$28	\$32	14.29%
CANNED	\$12	\$12	0.00%
FRUITS / VEGETABLES			
FRESH	\$308	\$334	8.44%
CANNED	\$82	\$90	9.76%
FROZEN	\$57	\$58	1.75%
OTHER	\$19	\$17	-10.53%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$166	\$177	6.63%
CHEESE	\$133	\$137	3.01%
ICE CREAM	\$77	\$83	7.79%
BUTTER / MARGARINE	\$41	\$49	19.51%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$378	\$399	5.56%
COOKIES	\$71	\$74	4.23%
CRACKERS	\$40	\$42	5.00%
CEREALS & PRODUCTS			
CEREALS	\$149	\$157	5.37%
PASTA PRODUCTS	\$39	\$46	17.95%
FLOUR & MIXES	\$42	\$50	19.05%
RICE	\$20	\$24	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$138	\$159	15.22%
JUICES	\$110	\$118	7.27%
FROZEN/PREP. OTHER	\$110	\$127	15.45%
SOUPS	\$64	\$73	14.06%
SAUCES & GRAVIES	\$58	\$57	-1.72%
BABY FOOD	\$44	\$48	9.09%
FROZEN MEALS	\$39	\$44	12.82%
NUTS	\$32	\$34	6.25%
SALADS	\$23	\$27	17.39%

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